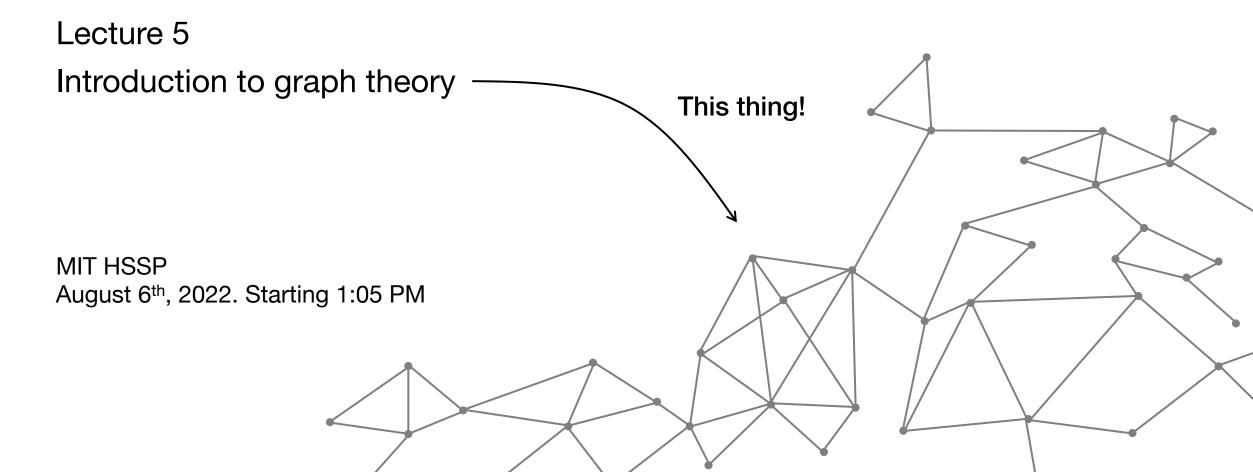
Modeling Markets, Pandemics, and Peace: The Mathematics of Multi-Agent Systems

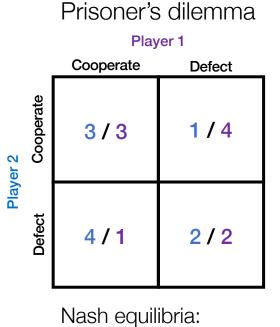


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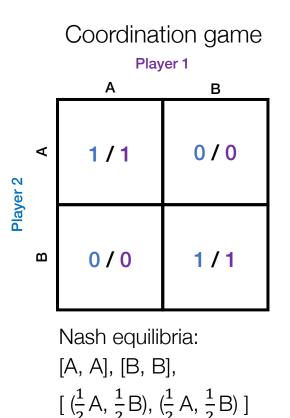
Recap of game theory

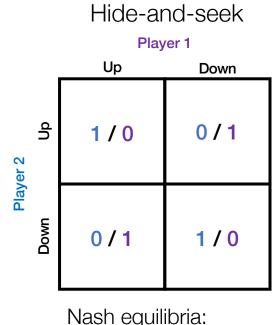
Game theory is the study of multi-person decision problems (games).

A Nash equilibrium is an outcome where no player wants to deviate



[Defect, Defect]

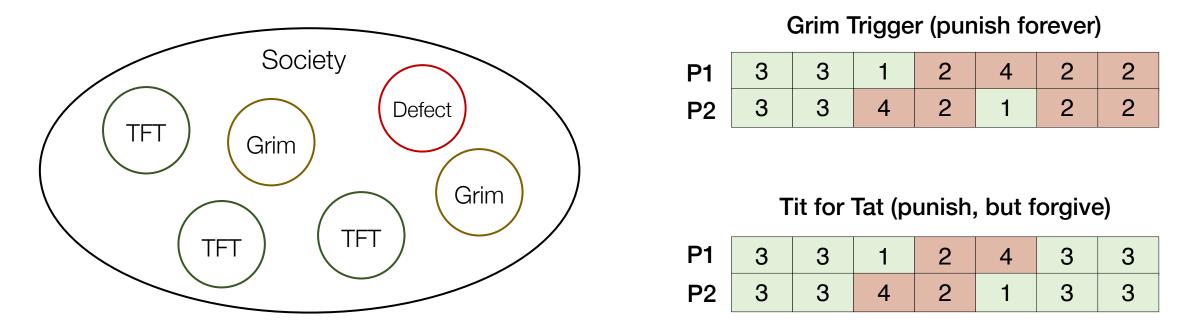




Nash equilibria: [$(\frac{1}{2} \cup, \frac{1}{2} D), (\frac{1}{2} \cup, \frac{1}{2} D)$]

The evolution of cooperation

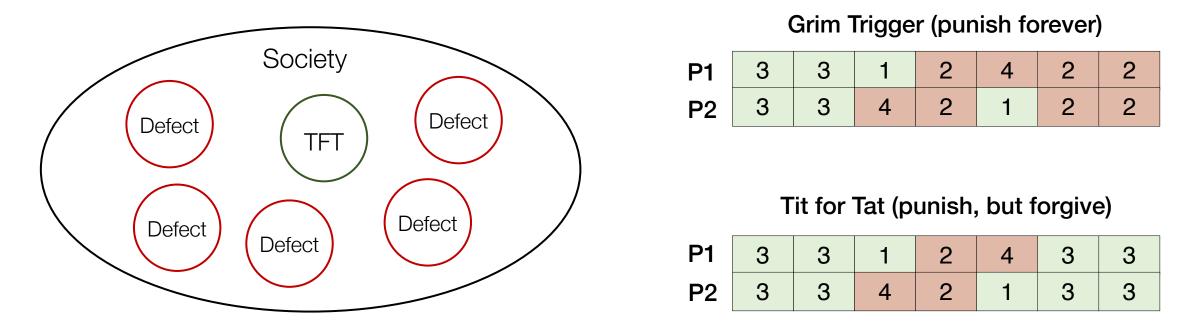
Axelrod's tournament: make strategies "reproduce" according to how much they win.



Cooperation can begin with small clusters and thrive in neighborhoods that are "nice," protecting themselves from invasion. But they can also go extinct with bad neighbors!

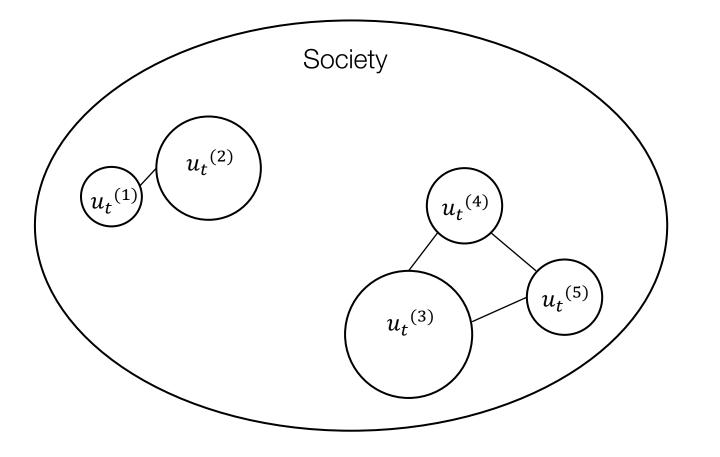
The evolution of cooperation

Axelrod's tournament: make strategies "reproduce" according to how much they win.



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Systems of interacting agents

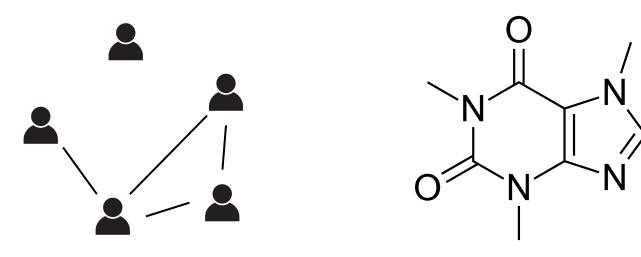


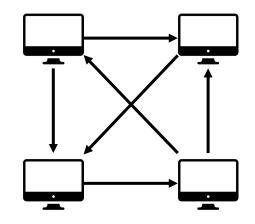
How do we formally study the nature and structure of these interactions?

Graph theory

A graph (network) is a set of nodes connected by edges

Edges represent the interaction or relationship between two nodes



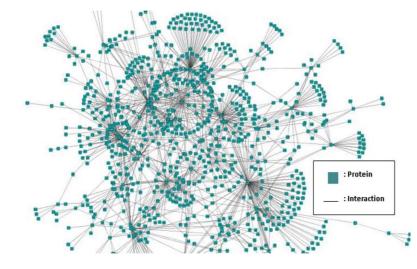


Disconnected graph

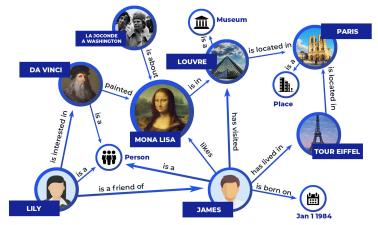
Directed graph

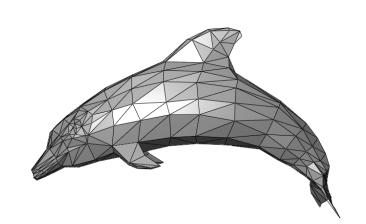
Degree of a node = # of edges connected to that node

Graphs are everywhere!









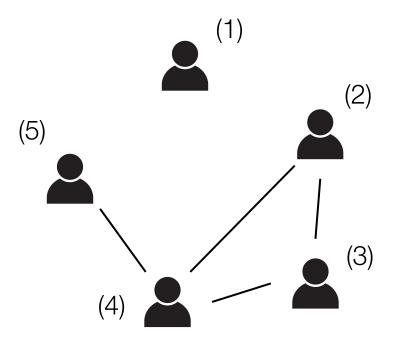


Can you think of any others?

Networks of intelligent agents

Analyzing network structure can help us:

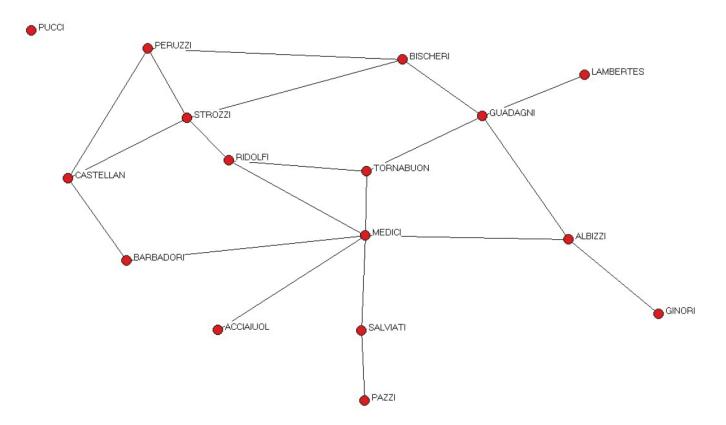
- Identify the most influential agents
- Study properties of network formation
- Predict outcomes of multi-agent games



Which person is the most influential?

Power of the Medici family

The Medici family was one of the most powerful families in Renaissance Florence. But they weren't always the wealthiest or most politically dominant. How did they gain power? Padgett and Ansell (1993): **The key is their position in the Florence marriage network**



Metrics of node centrality

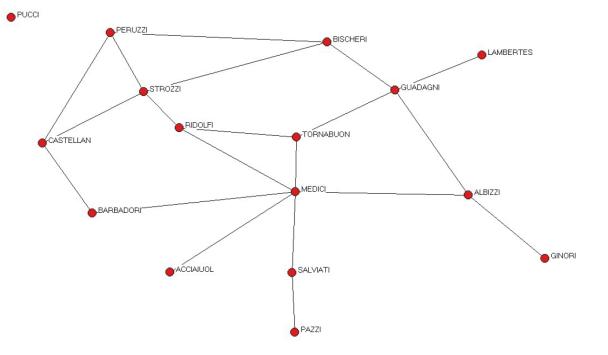
- **1)** Degree centrality: $D_k := \frac{\deg(k)}{N-1}$ where *N* is the total # of nodes
- 2) Closeness centrality: $C_k \coloneqq$ "reciprocal of avg length of shortest path between k and all others"
 - Let $\ell(i,j) \coloneqq$ length of shortest path from *i* to *j*

• Then
$$C_k = \left(\frac{1}{N-1}\sum_{i\neq k}\ell(i,k)\right)^{-1} = \frac{N-1}{\sum_i\ell(i,k)}$$

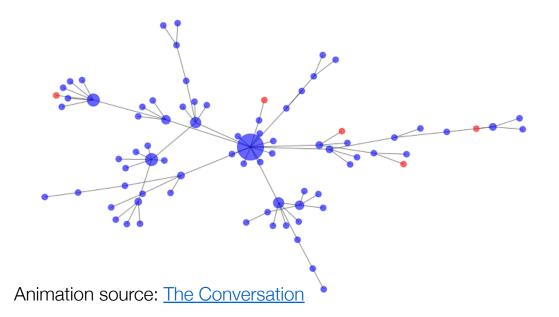
- 3) Betweenness centrality: $B_k :=$ "avg fraction of shortest paths that go through k"
 - Let P(i, j) := # of shortest paths connecting nodes i to j
 - Let P_k(i, j) ≔ # of shortest paths connecting nodes i to j through k

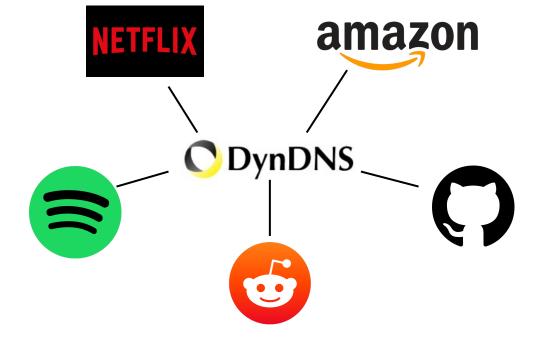
• Then
$$B_k \coloneqq \frac{1}{(N-1)(N-2)} \sum_{(i,j):i \neq j, k \neq i,j} \frac{P_k(i,j)}{P(i,j)}$$

4) Other more sophisticated metrics...



Is node centrality always a good thing?





Disease super-spreader

Systemic cyberattack risk

POV: you're making your first Facebook account

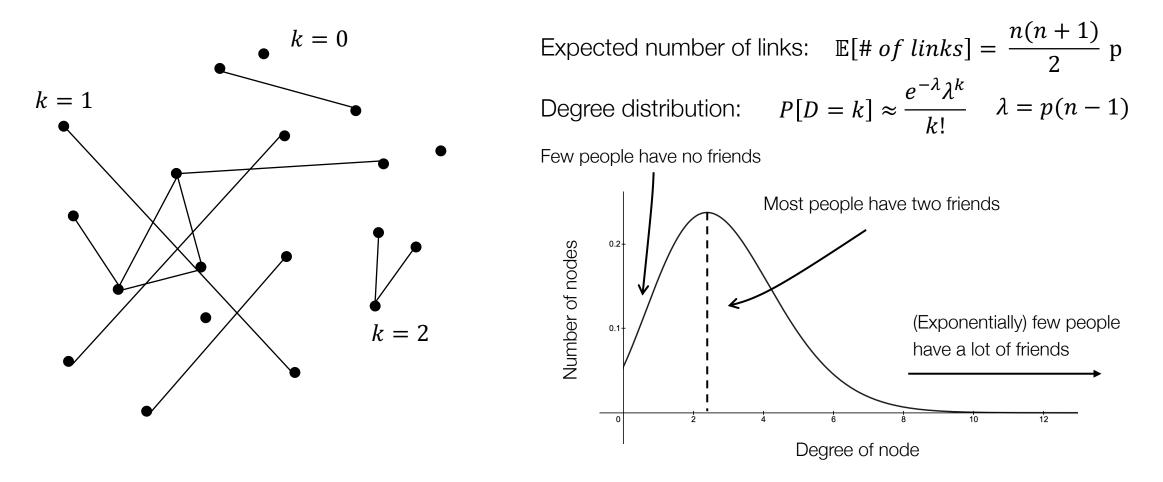
| LIEale | a N | ew Acco | unt |
|-----------------|---------|-----------|-----|
| t's free and al | ways w | ill be. | |
| First name | A | Last name | |
| Mobile number | or emai | | |

Who will you follow first? How do you branch out and find friends? What will the structure of the social network eventually look like?

1. Erdos-Renyi random graphs

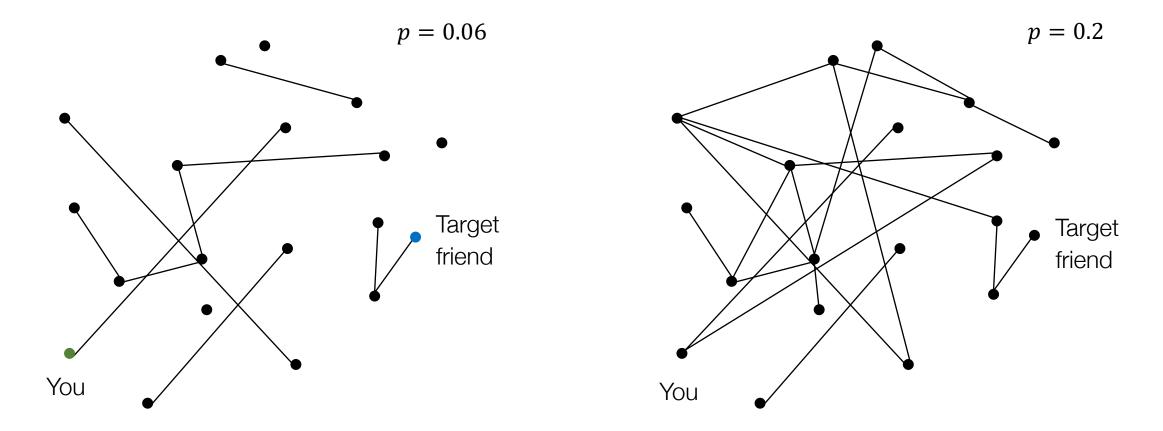
First, assume that you sent friend requests to everyone on Facebook randomly.

Given n nodes, each possible link forms with a random and independent probability p.



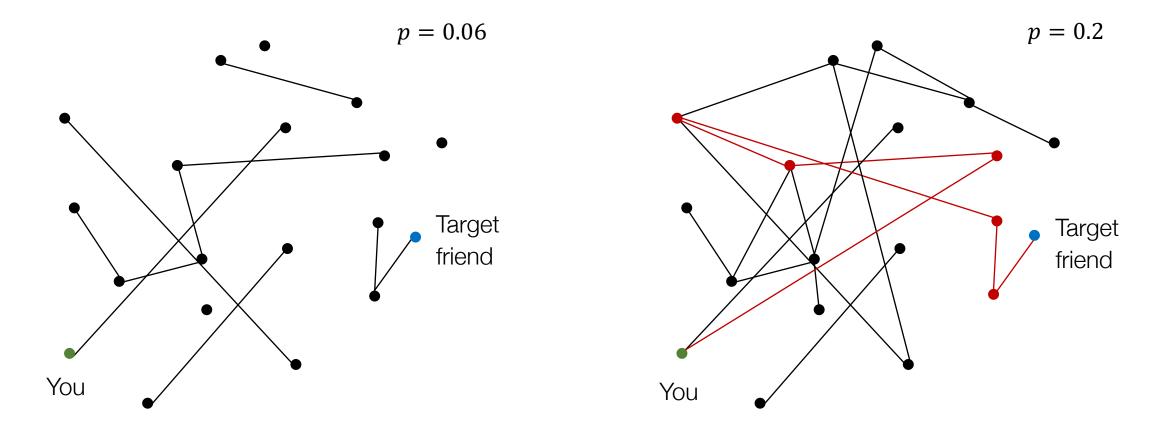
Emergence of a giant component

Given a node formation probability p, will you be able to reach any other person on the network just by going through mutuals?



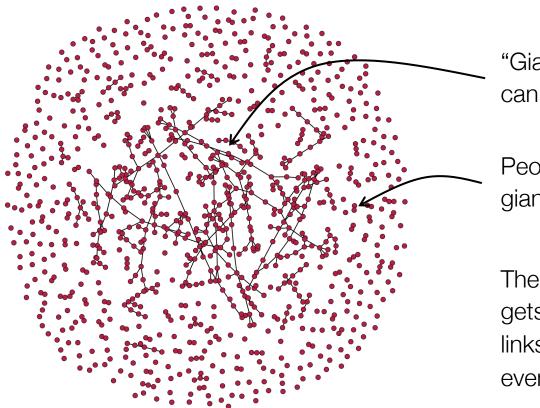
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Emergence of a giant component

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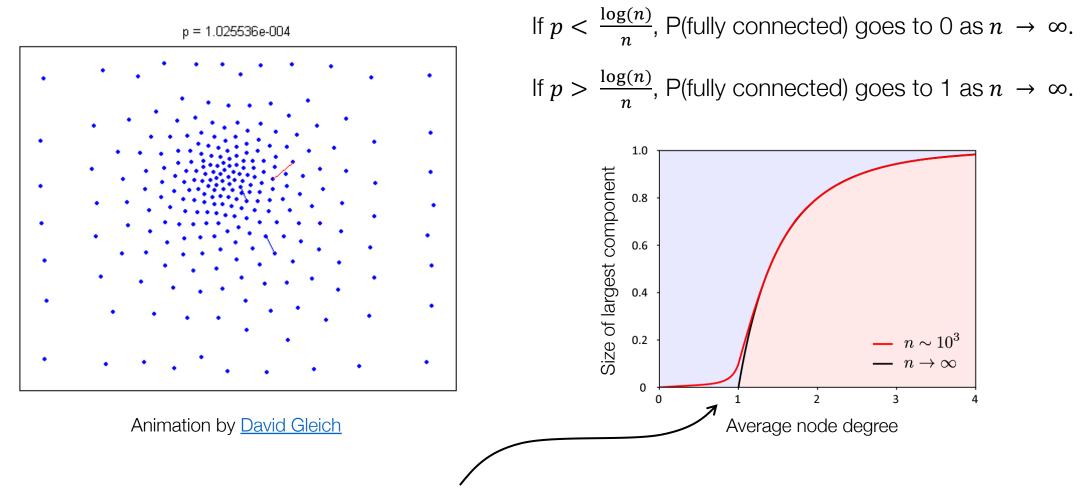


"Giant component": everyone here can find each other via mutuals

People disconnected from the giant component

The bigger the giant component gets, the more likely it is that more links will attach to it, so it grows even bigger!

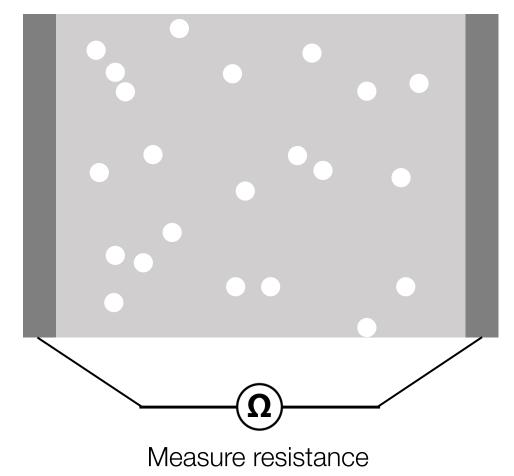
Phase transition

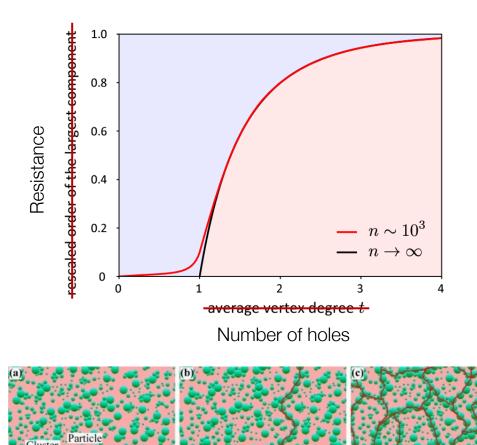


Discontinuous phase transition: the network suddenly gets fully connected past the threshold value.

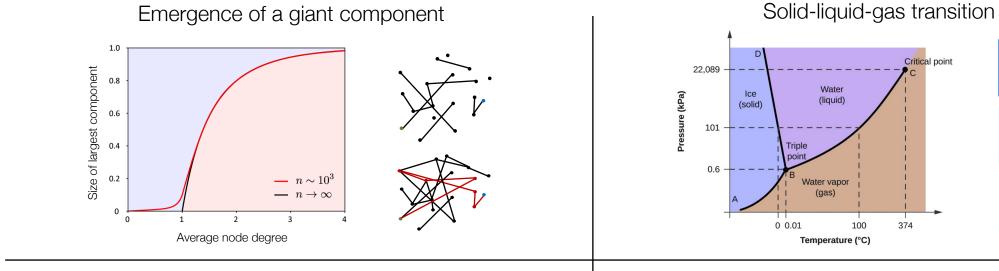
(Side note: phase transitions happen everywhere)

Piece of aluminum foil

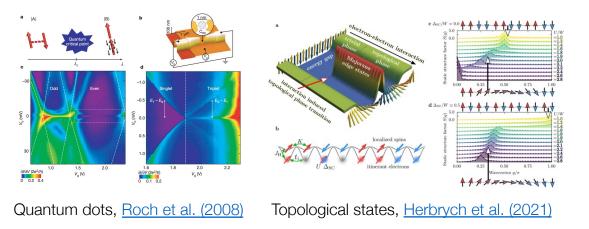




(Side note part II: you can get Nobel Prizes studying this!)

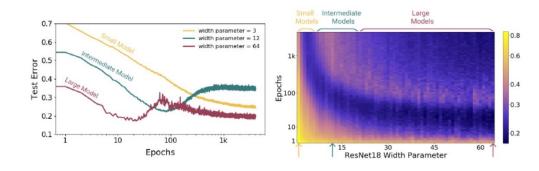


Phase transitions in quantum matter



Phase transitions in machine learning

6

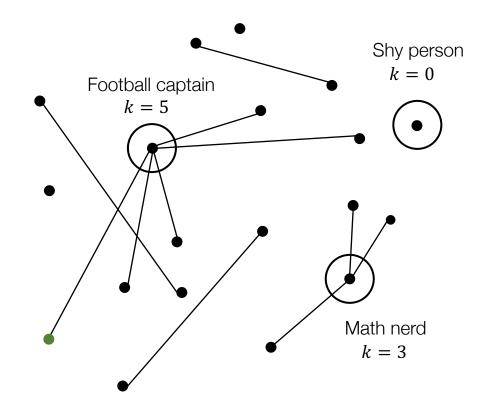


Deep Double Descent, (OpenAl, 2019)

2. Preferential attachment (Barabasi-Albert) model

Now instead of doing it randomly, you send friend requests to people who are more popular.

Starting with m_0 connected nodes. At every time step, add a new node which connects to old ones with a probability proportional to how well connected they are, $p_i = k_i / \sum_i k_i$



After t timesteps, there are $m_0 + t$ nodes and $m_0 + mt$ edges. The change in node degree is given by:

$$\frac{dk_i}{dt} = m\left(\frac{k_i}{\sum_i k_j}\right) = \frac{k_i}{2t - 1} \approx \frac{k_i}{2t} \qquad k_i(t) = m\left(\frac{t}{t_i}\right)^{1/2}$$

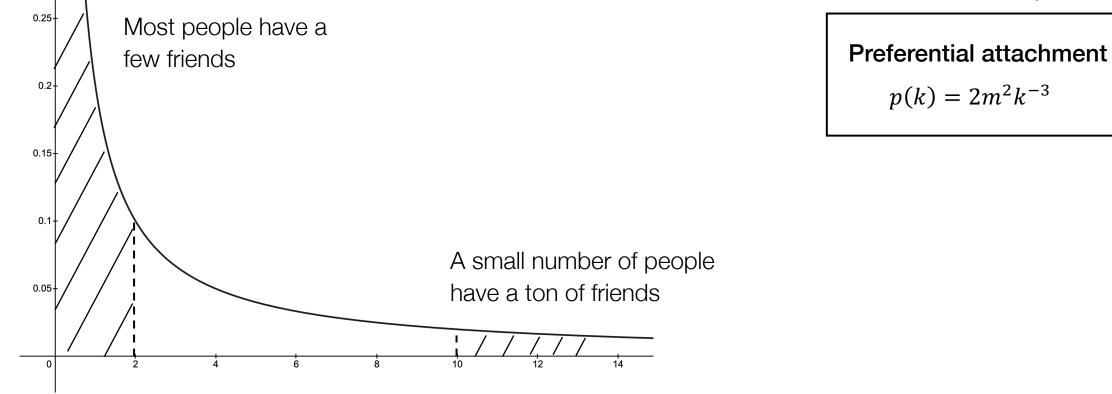
In other words, older nodes have a first-mover advantage. The rich get richer!

Salganik, Dodds, and Watts created 8 parallel music streaming site with 48 obscure songs which show the download count. Each ended up drastically different.

Compare and contrast

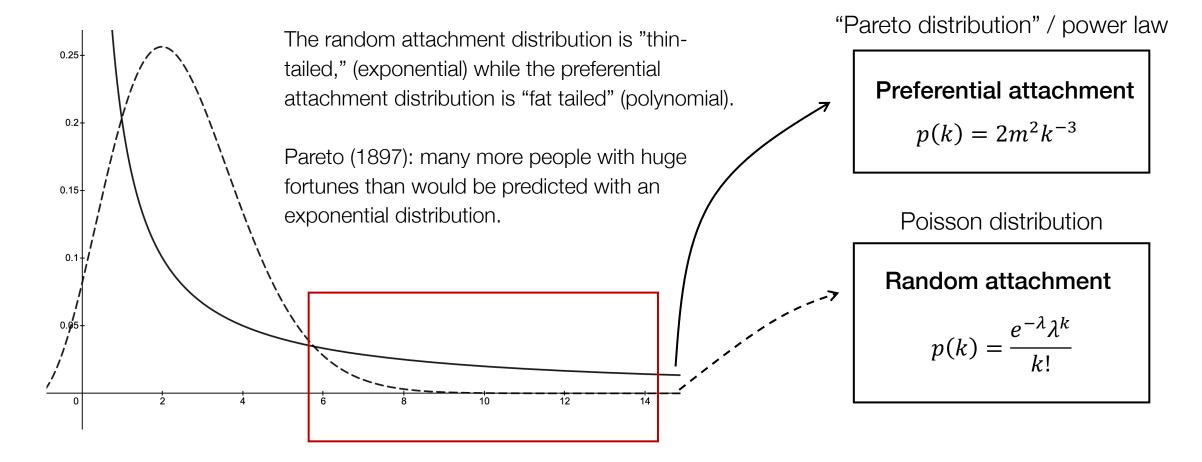
We saw that $k_i(t) = m \left(\frac{t}{t_i}\right)^{1/2}$. The number of nodes with $k < k_i$ is $t \left(\frac{m}{k}\right)^2$, so $P(k) = 1 - \left(\frac{m}{k}\right)^2$. Taking the derivative gives us the degree distribution.

"Pareto distribution" / power law



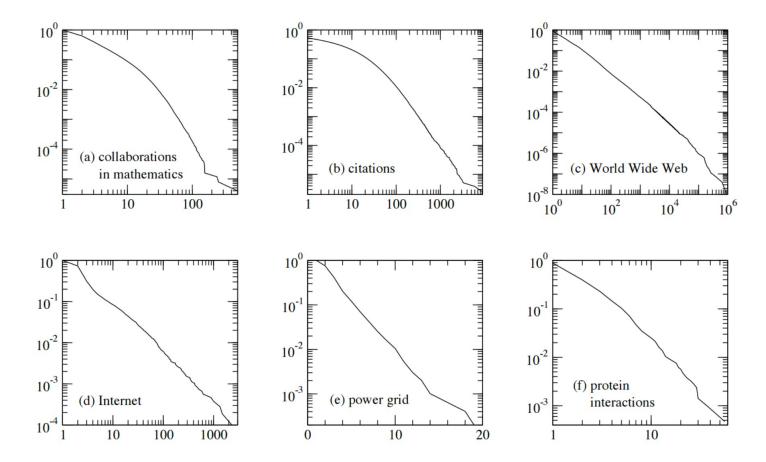
Compare and contrast

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The universality* of power laws

 $P(X > x) = cx^{-\alpha}$, $\log P(X > x) = \log(c) - \alpha \log x \longrightarrow$ A power law should be a straight line on a log-log plot



$$P(X > x) = cx^{-\alpha}$$

Power law distributions can be found* in:

- Income distributions
- Populations of cities
- Copies of genes in a genome
- Citation networks
- The structure of the internet

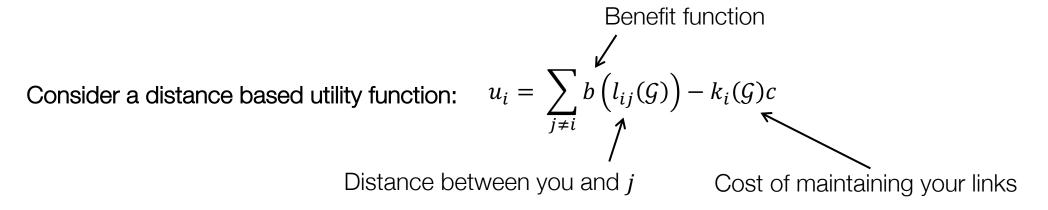
*With caveats: see <u>Power law distributions</u> in empirical data (2009), <u>Scale-free</u> <u>networks are rare</u> (2021)

3. Strategic network formation

Finally, you decide to be smart with friending people by maximizing your utility from the network.

There are n players who come together to form a network \mathcal{G} . Each player i receives a utility u_i as a result of some social/economic process that unfolds on the network^{*}.

Just like in game theory, we need some notion of a "stable solution" (recall Nash equilibria). A common notion is pairwise stability: (i) no individual agent can gain by severing their link, (ii) no pair of agents can gain by linking up.

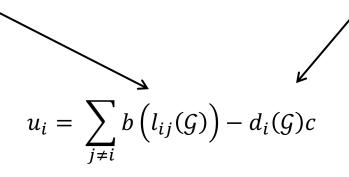


*Yes, you can study this with reinforcement learning! See Yuan et al. (2018), Trivedi et al. (2020), Meirom et al. (2021).

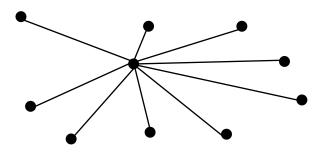
Strategic network formation

Everyone wants to have a big professional network

But no one likes "networking" or keeping up ties very much

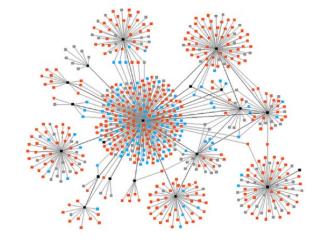


Solution: a few "super networkers" take up the burden with networking with everyone.



Stars are efficient if: $b(1) - b(2) < c < b(1) + \frac{n+2}{2}b(2)$ Stars are pairwise stable if:

b(1) - b(2) < c < b(1)



Internet routing structure

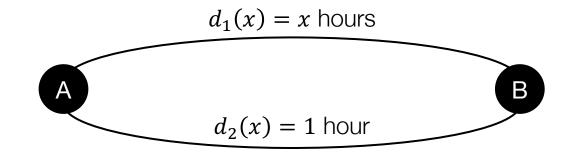


Lion Air flight routes

Routing games

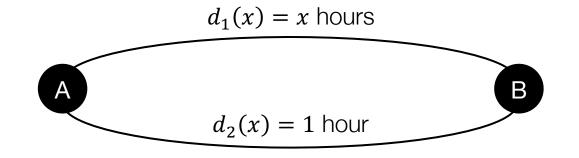
Multiple agents need to get from point A to point B on a network Each agent wants to minimize their own travel time given others' routes (i.e. avoid traffic)

Ex: Suppose *n* cars need to get from A to B in the below road network, consisting of 2 routes: 1) Delay on route 1 depends on the fraction of cars *x* taking that route: $d_1(x) = x$ hours 2) Delay on route 2 is constant and independent of traffic: $d_2(x) = 1$ hour What is the **Pareto optimal** routing of cars that minimizes total delay?



Car traffic example

What is the Pareto (socially) optimal routing of cars that minimizes total delay?



If fraction x takes route 1, then total delay is

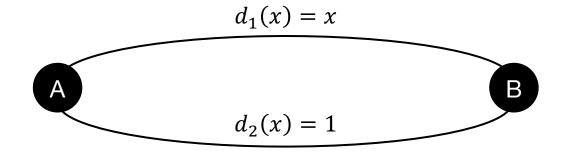
$$d_1(x) + d_2(x) = x(x) + (1-x)(1) = x^2 - x + 1$$

This is minimized at $x = \frac{1}{2}$, which gives average delay of $\frac{1}{2}\left(\frac{1}{2}\right) + \frac{1}{2}(1) = \frac{3}{4}$ hours

The Pareto optimal routing is $\frac{1}{2}$ of cars on route 1 and $\frac{1}{2}$ on route 2

Car traffic example

What is the Nash equilibrium routing of cars (i.e. each driver minimizes their own delay)?



For any fraction of cars x < 1 taking route 1, $d_1(x) < d_2(x)$

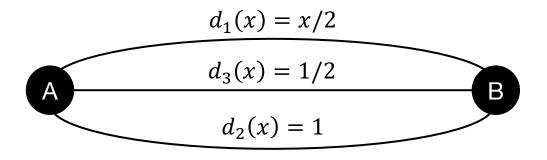
Each driver will decide to take route 1, which gives average delay of 1(1) + (0)(1) = 1 hour

The Nash equilibrium routing is all cars on route 1 The Nash equilibrium routing results in higher delay than Pareto optimal

Making the Nash equilibrium more efficient

Option 1: Change network structure

Increase edge capacity or add more edges



Side note: adding routes can sometimes be harmful! See <u>Braess's paradox</u>

Option 2: Congestion pricing

Increase cost of low-delay routes



NYC will implement this starting 2023

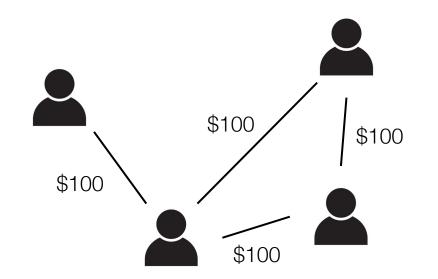
Bargaining games on networks

Social bargaining experiment (Lucas et al., 2001):

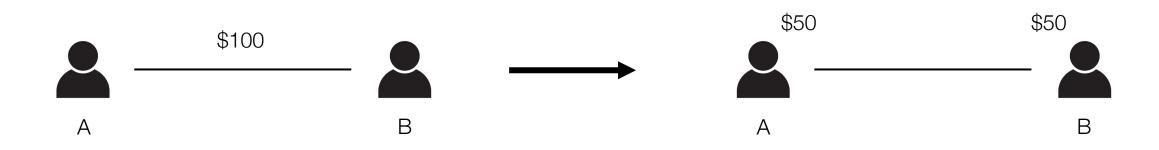
Individuals decide how to exchange fixed amount of \$\$ between themselves

Each node can only decide to take part in an exchange with **one neighbor**

They have to make a decision in a **fixed** amount of time

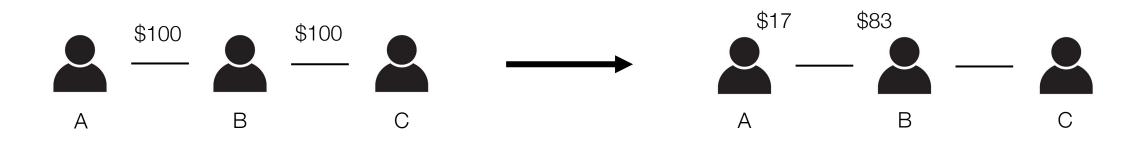


Bargaining on 2-node network



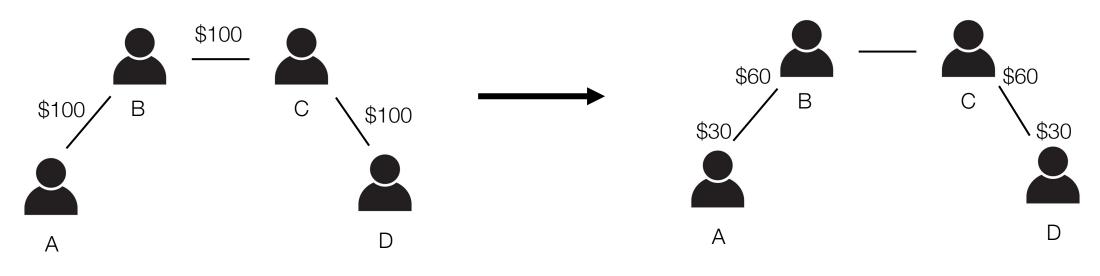
Most people agree to split 50-50

Bargaining on 3-node line network



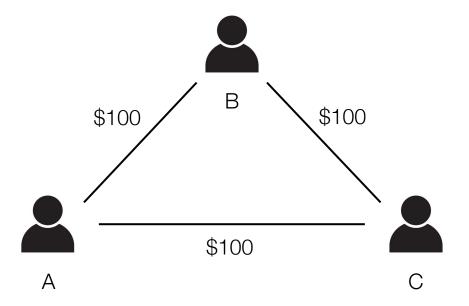
B can charge A more by threatening to trade with C instead

Bargaining on 4-node line network



B isn't as powerful since C might decide to trade with D instead

Unstable bargaining networks



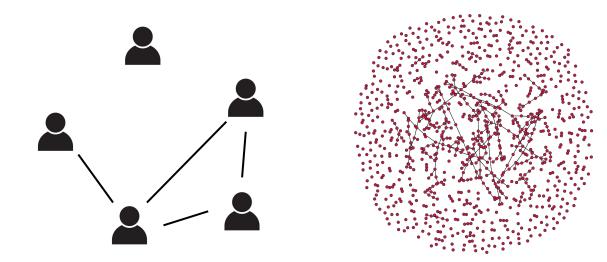
Since there can only be 1 trade, the node that is excluded will try to offer a more favorable deal

But then another node is excluded and offers an even more favorable deal

Cycle only ends due to fixed time limit: **outcome is unpredictable**

Recap

- Graph theory
- Measures of node centrality
- Graph formation and phase transitions
- Games on networks (routing)
- Networked games (bargaining)



| Lecture 1 | Lecture 2 | Lecture 3 | Lecture 4 | Lecture 5 | Lecture 6 |
|---------------------------------|------------------------|------------------|------------------------|---------------------------|----------------------------|
| Introduction and the RL problem | How computers learn | How people learn | Multi-agent systems | Interactions on graphs | Complex systems science |

References and additional resources

- <u>Network Science</u> by Albert-Laszlo Barabasi
- MIT 6.207/14.15 Networks lecture notes
- Braess's paradox wiki
- Systemic Risk and Stability in Financial Networks by Acemoglu, Ozdaglar, and Tahbaz-Salehi
- <u>Lines of Power in Exchange Networks</u> by Jeffrey W. Lucas, C. Wesley Younts, Michael J. Lovaglia, and Barry Markovsky
- Math Doesn't Have to be Boring: the Pokemon Type Network video by Not David
- For those interested in ML on graph-structured data, check out <u>A Gentle Introduction to</u> <u>Graph Neural Networks</u>